



NEWS RELEASE

FOR IMMEDIATE RELEASE

PR CONTACT:

Kelly Kreth

Kreth Communications

(201) 417-8691

KKreth@Krethcommunications.com

HOMEAID ATLANTA USES PREVISITE VIRTUAL TOUR KIT TO HELP GARNER TURN OUT FOR PROJECT PLAYHOUSE®

—Annual Fundraiser Raffles Off Playhouse to Benefit HomeAid's Housing Mission—

(Atlanta, GA, October 14, 2008) HomeAid Atlanta, is a non-profit organization that works to provide transitional housing facilities for temporarily homeless children, women, and men in the metro Atlanta area. Project Playhouse®, headed by Ann Carey, executive director, has been one of HomeAid Atlanta's most successful annual fundraisers. Elaborate children's playhouses are designed, built, and furnished by Atlanta's top architects, home builders, and interior designers. At the October 4 Awards & Auction Party, one whimsical playhouse was given away in a raffle drawing while the five other playhouses were auctioned off. All proceeds benefit HomeAid's housing mission.

Carey always thought the playhouses had to be seen to be believed, until she heard about Previsite. "Joseph Nelson at Previsite told me about the virtual tour solution," Carey says. "He thought it would be a great way to market Project Playhouse and in turn, raise money for our cause."

Previsite is the worldwide leader in rich media content creation for the real estate industry, offering easy-to-use and affordable Virtual Tour solutions. Previsite's Virtual Tour product efficiently highlighted all amenities any homeowner could appreciate – hardwood floors, flat-screen TVs with surround sound, and granite countertops – these playhouses offer luxury on a smaller scale and come in a variety of styles.

HomeAid Atlanta purchased Previsite's seven-megapixel digital camera with magnetic 180-degree fisheye lens. The return on the investment has been incredible. "We'd never had virtual tours of the playhouses before," Carey explained. "The camera was surprisingly easy-to-use, and the pictures turned out great. The fisheye lens was able to capture every design detail, so people online can really experience these 80-square foot playhouses."

"The virtual tours have definitely generated more buzz about Project Playhouse than in previous years. We plan to use our Previsite virtual tour kit for multiple purposes now, including making tours of the transitional housing facilities HomeAid Atlanta builds. This way, individuals can see what we bring to people in need."

"Previsite is proud to be a part of HomeAid Atlanta's success by helping gain greater exposure for Project Playhouse and future fundraising initiatives," explains Jeffrey Nortman, chief operating officer, Previsite America, Inc.

About HomeAid Atlanta

Founded in 2001, HomeAid Atlanta is a nonprofit organization that builds and renovates multi-unit transitional housing facilities for homeless service agencies serving homeless families and individuals in the metro Atlanta area. HomeAid Atlanta is the designated charity of the Greater Atlanta Home Builders Association, and is a local chapter of HomeAid, a leading national provider of transitional housing for the temporarily homeless. www.homeaidatlanta.org

About Previsite

Previsite is the world leader in rich media content creation for the Real Estate market with over 1,000,000+ virtual tours created using Previsite Web 2.0 Solution. Doing business in 25 countries, Previsite has grown from a startup in 2000 into a multinational corporation. Headquartered in France, with offices in Tokyo and New York, Previsite continues its expansion by developing new services and technologies for real estate ads. For more information, visit www.previsite.com.

###